



AIU-DEI-AADC



Report on 2-Day National Workshop
on
Educational Entrepreneurship: Need and
Prospects

April 08, 2025 to April 09, 2025

Executive Summary

The Association of Indian Universities-Dayalbagh Educational Institute-Academic and Administrative Development Center (AIU-DEI-AADC) organized a 2-Day National Workshop on Educational Entrepreneurship: Need and Prospects from April 08 to 09, 2025.

The workshop aimed to raise awareness among faculty members, researchers, pupil teachers, and education practitioners about the evolving landscape of educational entrepreneurship. It focused on fostering innovative, ethical, sustainable, and socially responsible educational models that address the changing needs of society while expanding opportunities beyond traditional classroom teaching. The sessions explored key areas such as social entrepreneurship, green entrepreneurship, ethical concerns in educational ventures, the establishment of private schools, and the development of alternative career pathways for teachers. Through expert talks, case studies, and interactive activities, participants gained insights into critical entrepreneurial skills, sustainable practices, the use of technology and AI in education, and the importance of ethical frameworks in educational innovation. The workshop also emphasized the role of education in driving social change, promoting environmental stewardship, and fostering community engagement. Ninety-three participants from various universities, colleges, and educational organizations attended the workshop in a hybrid mode.

Resource Persons

Prof. Ayesha Farooq

Dean, Department of Business Administration,
Aligarh Muslim University



Dr. Satish Kumar

Dean, School of Education, Languages and
Social Sciences, RIMT University, Mandi
Gobindgarh, Punjab



Mr. Animesh Dayal

Manager, Sunflower Public School



Ms. Jigyasa Satsangi

Learning and Development Specialist and
Corporate Trainer
Founder, School of Happiness (SOHM),
Gurugram



Mr. Manish Rai

Lecturer, R.E.I Intermediate College
Secretary, Ek Pahal (NGO)



Prof. Nandita Satsangee

Professor & Head, D.El. Ed, Faculty of
Education, DEI



Prof. Rupali Satsangi

Professor, Department of Economics, Faculty
of Social Sciences, DEI



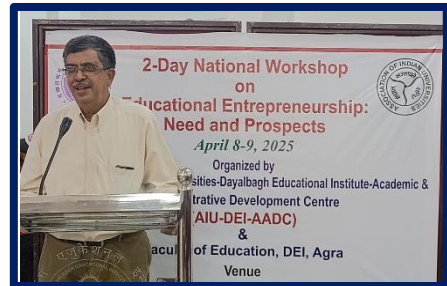
Programme Schedule

Time► Date▼	Session One (12:30 PM to 2:30 PM)		Session Two (3:00 PM to 05:00 PM)
Day 1 8-04-2025 (Tuesday)	Inaugural Ceremony (12:30 pm-01:00 pm)	Lunch Break	
	Innovating Education: Building Sustainable and Scalable Ventures <i>Prof. Ayesha Farooq</i>		Beyond Teaching: Building Efficiency and Exploring Diverse Career Paths for Pupil Teachers <i>Ms. Jigyasa Satsangi</i>
	Role of NGOs in Entrepreneurship <i>Mr. Manish Rai</i>		
Day 2 9-04-2025 (Wednesday)	Green Entrepreneurship: Eco-Innovativeness <i>Prof. Rupali Satsangi</i>		Ethical Concerns in Educational Entrepreneurship <i>Prof. Nandita Satsangee</i>
	Establishing the School <i>Mr. Animesh Dayal</i>		Exploring Alternative Career Opportunities for Teachers <i>Dr. Satish Kumar</i>
			Closing Ceremony 05:00 pm to 05:30 pm

Inaugural Ceremony

The inaugural session, held on April 8, 2025, began with the Institute prayer. It commenced with Prof. C. Patvardhan, Director of DEI, extending his congratulations to the organizing committee and commending the timely and relevant theme of the event.

Prof. Patvardhan underscored the importance of harnessing technological advancements to enhance educational outreach. He also emphasized the necessity of a reciprocal relationship with society, stating that education should instill in



individuals the spirit to give back what they receive from their communities. The session proceeded with Prof. NPS Chandel outlining the workshop's core objectives. He emphasized that the event aimed to expand academic

horizons beyond conventional classroom teaching by fostering critical thinking, equipping educators with essential skills and a forward-looking mindset, and exploring avenues for purposeful innovation through funding and practical problem-solving. Prof. Lajwanti, the session chair, introduced the keynote speaker, Prof. Ayesha Farooq, Dean of the Department of Business Administration at Aligarh Muslim University. Delivering the inaugural address on the theme "Innovating Education: Building



Sustainable and Scalable Ventures," Prof. Farooq stressed the need to integrate innovation with sustainability and scalability in the education sector. She articulated a vision for creating



educational models that are both scalable and grounded in real-world applicability, emphasizing that while technology is crucial, the human element in education remains irreplaceable. She also presented her entrepreneurial

initiative, 'Shaktipath: Empowering Women One Skill at a Time', which aims to blend sustainability with entrepreneurship. Her presentation included a Business Model Canvas that mapped out value propositions, cost structures, and revenue streams, serving as a blueprint for sustainable educational enterprises.

The inaugural session was conducted by Dr. Pallavi Dubey.



Programme Sessions

Dr. Sona Dixit chaired a compelling session featuring Mr. Manish Rai, Lecturer at REI College and Secretary of *Ek Pahal* (NGO), Agra, who delivered an address on *Social Entrepreneurship*. Mr. Rai defined social entrepreneurship as the pursuit of sustainable, impactful solutions to social issues through entrepreneurial methods—ventures that prioritize mission over profit. He highlighted that the heart of social entrepreneurship lies in identifying deeply rooted societal problems and addressing them through innovative, community-oriented models. Citing global and national examples such as Muhammad Yunus’s Grameen Bank, Goonj, and Kaarigar Mandi, he illustrated how such ventures have successfully created scalable and meaningful social change. He elaborated on the essential qualities of a successful social entrepreneur, including empathy, resilience, leadership, critical thinking, and innovation.



He introduced participants to the *six Ps* of social entrepreneurship—People, Problem, Plan, Prioritize, Prototype, and Pursue—framing them as guiding principles for social enterprise. Despite the positive impact, he acknowledged that social entrepreneurs face significant challenges, including ethical dilemmas in balancing revenue generation with mission integrity, ensuring transparency in funding, and managing scale without compromising values. Mr. Rai concluded with insights into building sustainable models and encouraged students to initiate

socially driven ventures. His address left participants with a deeper understanding of how purposeful entrepreneurship can catalyze lasting social transformation.



In the second session of the day, Ms Jigyasa Satsangi gave a talk on *Beyond Teaching: Building Efficiency and Exploring Diverse Career Paths for Pupil Teachers*. With various interactive activities, she highlighted the inspiration behind pursuing a degree in Education and how one can enhance their skills to diversify their career possibilities. She discussed various career options beyond teaching, like Corporate Trainer, NGO/Government roles, L&D specialist, Research and policy, EdTech expert, HR, Counsellor, and Content Creator. She focused on improving one's resume through the development of requisite skill sets for the targeted roles, based on the 4 Pillars of Creation: KASH (Knowledge, Attitude, Skills, and Habit).



She further focused on facilitating technology and AI to one's aid. She shared information about essential tools for efficiency, design and learning tools (Canva), writing and organisation aids, and project management tools (Notion and Loom). She concluded her talk with a

discussion of an essential mindset for success and an activity, 'Creating your Roadmap.' The session was chaired by Dr. Chetan Pyari from the Faculty of Education, DEI.



On day two, Prof. Rupali Satsangi delivered an insightful talk on *Green Entrepreneurship: Eco Innovativeness*. Opening her session, Prof. Satsangi defined green entrepreneurship as the creation of local solutions to address global environmental challenges. She emphasized that while economic pursuits (Artha) are essential, they must be aligned with the greater good (Dharma). She cautioned that wealth creation must not be reduced to mere profit-making, especially in the context of the current climate crisis, which demands a shift in how we think about growth and success. She argued that rampant overconsumption, driven by greed, not only depletes natural resources but also exacerbates issues such as waste management crises, unemployment, inequality, and climate change.



She advocated for the development and promotion of green businesses—ventures that prioritize environmental protection and social sustainability. Emphasizing that green entrepreneurship

must begin with education, she concluded her talk by proposing actionable solutions for fostering a sustainable planet, inspiring the audience to innovate with a conscience and work towards a resilient, inclusive future. Prof. P.S. Tyagi, from the Faculty of Education, chaired the session.



Further, Mr Animesh Dayal, Manager of Sunflower Schools, delivered an insightful address on *Establishing the School*. Mr. Dayal emphasized the cultural significance of education in India, where a school is regarded as a temple and teachers are revered as deities. He stressed that while education and health remain government priorities, private sector participation is encouraged due to the shortage of government schools. He also highlighted the National Education Policy 2020's emphasis on promoting vernacular languages to strengthen foundational learning among students.

He stressed the importance of thorough research and planning, identifying the local demographic need, clearly defining the school's mission and objectives, and developing a detailed business plan covering budget, infrastructure, and staffing requirements. He emphasized the infrastructure requirements, mentioning minimum land area specifications and the need for adequate classrooms, along with playgrounds and sports facilities. He spoke about staffing requirements and mandatory certifications, including fire safety, health and sanitation, and building safety clearances. The session was chaired by Dr. Chhavi Lal from the Faculty of Education, DEI.

Prof. Nandita Satsangee delivered a thoughtful talk on *Ethical Concerns in Educational Entrepreneurship*. Defining ethical educational entrepreneurship, she explained it as the combination of entrepreneurial thinking with the core mission of education. Examples of this can be found in online learning platforms, EdTech tools like Quizlet and Google Classroom, private schools and coaching centres, curriculum innovators, and alternative learning models such as micro-schools, learning pods, and unschooling communities. Educational content creation and training programs also fall under this umbrella.

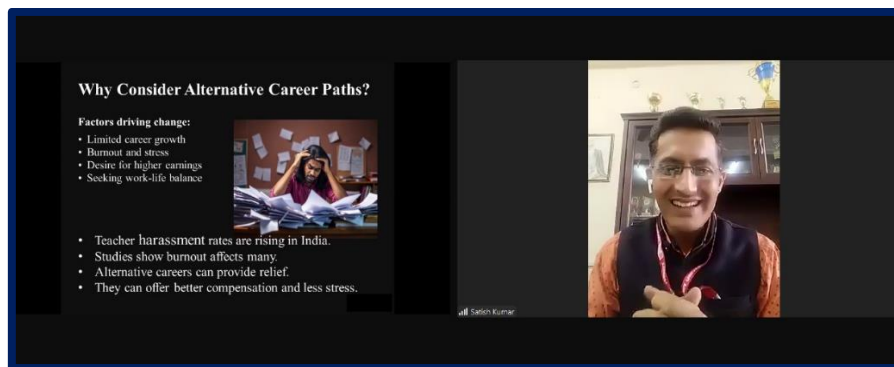


Prof. Satsangee elaborated that ethical entrepreneurship operates on three foundational principles: ethics, social responsibility and environmental sustainability. She addressed specific ethical concerns in educational entrepreneurship, such as ensuring accessibility and affordability, maintaining quality and preventing misinformation, safeguarding data privacy and security, avoiding unethical resource practices, and promoting equity and inclusion. The session was chaired by Prof. Meenu Singh from the Faculty of Education, DEI.



The valedictory session began with a prayer. Prof. NPS Chandel welcomed the guests and participants. Dr. Satish Kumar, Dean of the School of Education, Languages, and Social Sciences at RIMT University, Mandi Gobindgarh, Punjab, delivered the valedictory address on the theme *Exploring Alternative Career Opportunities for Teachers*. He began by highlighting the growing need for teachers to consider

alternative career pathways. Limited avenues for career growth within traditional roles, the experience of burnout and occupational stress, the desire for higher earnings, and the pursuit of a healthier work-life balance are some of the major reasons why educators are increasingly looking beyond conventional teaching jobs.



Dr. Kumar emphasized that teachers possess a wide range of transferable skills that can open doors to various other fields. Skills such as effective communication, curriculum development, organization and planning, and strong problem-solving abilities make teachers highly adaptable across sectors. Teachers with a flair for technology and creativity can innovate learning experiences as YouTubers, app developers, or graphic designers. Concluding his address, Dr. Kumar encouraged educators to embrace the possibilities by identifying their transferable skills and actively engaging in networking to make a successful transition. The session was chaired by Dr. Arti Singh from the Faculty of Education, DEI.



The valedictory session concluded with a comprehensive report summarizing the key discussions and outcomes of the workshop sessions by Dr. Kalpana Gupta, the co-convener of

the workshop. This was followed by a heartfelt vote of thanks delivered by Prof. NPS Chandel, Convenor of the Workshop, who expressed deep gratitude to the Institute's administration, the AIU team, the esteemed resource persons, participants and the organizing committee — including students, faculty members, technical staff and supporting staff — for their collective efforts in making the event a success.



Certificates were then distributed to all participants and organizing committee members by Prof. NPS Chandel, Prof. Jyoti Gogia and Dr. Kalpana Gupta. The program concluded with the Institute song, bringing the two-day workshop to a successful close.

DEI Advisors

Prof. C. Patvardhan, Director, DEI
Mrs. Sneh Bijlani, Treasurer, DEI
Prof. Anand Mohan, Registrar, DEI

AIU Advisors

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Dr. Amarendra Pani, Joint Director & Head, Research Division, AIU
Mrs. Ranjana Parihar, Joint Secretary, Publication & Sales Division, AIU

Workshop Convener

Prof. NPS Chandel
Head, M.Ed & Ph.D Programme
Dean, Faculty of Education, DEI

Workshop Co-Convener

Dr. Kalpana Gupta
Assistant Professor, Faculty of Education, DEI

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Dr. Manu Sharma, Faculty of Education, DEI
Dr. Shalini Verma, Faculty of Education, DEI
Ms. Rinky Satsangi, Faculty of Education, DEI

Research Scholars

Ms. Pooja, Faculty of Education, DEI
Ms. Arti Vishwakarma, Faculty of Education, DEI

AIU-DEI-AADC Nodal Officer

Prof. Jyoti Gogia
Department of Economics, DEI

